



What is the NSSE Snapshot?

The National Survey of Student Engagement (“NSSE”) is a program that annually collects and analyzes information from a number of four-year colleges and universities. The program gathers information about first-year (freshman or transfers) and senior participation in learning and personal development events and programs provided by the institution.

There are two features of collegiate quality representing student engagement:

1. The amount of time and effort a student puts into their studies or other educationally purposeful activities.
2. How the institutional resources, courses, and learning opportunities facilitate student participation in activities that matter to student learning.

The “Snapshot” is an accurate collection of the important information collected from an institution. Its purpose is to inspire discussion about the undergraduate experience in higher education.

Data Bite #14 – NSSE Snapshot: Senior Perceived Gains

Senior Perceived Gains

Senior Perceived Gains are found by students reporting “how much their experience at your institution contributed to their knowledge, skills, and personal development in ten areas.” These areas were split by WTAMU Institutional Effectiveness into three sections to summarize the data: Communication, Real World Application, and Values and Ethics.

	2016	2017	2018	2019	2020	2021	2022	7 Year Average	OVERALL AVERAGE
<u>COMMUNICATION</u>									
-Critical Analysis	89%	83%	85%	88%	89%	85%	88%	86%	76%
-Working with Others	80%	76%	74%	77%	75%	73%	74%	75%	
-Clarity & Effectiveness	77%	73%	68%	72%	69%	72%	74%	72%	
-Clear & Effective Speech	73%	68%	66%	71%	69%	70%	70%	69%	
<u>Real World Application</u>									
-Job Knowledge & Skill	76%	70%	69%	77%	72%	70%	74%	72%	69%
-Problem Solving	71%	68%	64%	75%	67%	72%	67%	69%	
-Numeric/Statistical Analysis	63%	64%	63%	67%	68%	68%	69%	66%	
<u>Values & Ethics</u>									
-Diversity & Inclusion	64%	65%	66%	64%	68%	65%	65%	65%	64%
-Informed & Active Citizenship	60%	59%	56%	65%	58%	63%	61%	60%	
-Values & Ethics	66%	66%	67%	70%	69%	67%	67%	67%	

According to WTAMU students, the highest reported undergraduate gain throughout seven years is communication. Seniors noticed they gained more critical analysis, speaking, writing, and team work skills in their courses and programs than any other skill reported.

Response Rate

From 2016 to 2022, the average rate of response from seniors at WTAMU was 19% with an average student participation of 397 students, which are not represented in the displays. In 2019, there seemed to be a spike in reports which caused a jump in numbers.

While the resulting numbers may have been low due to a low average response rate, the satisfaction with student experiences at WTAMU and the probability of those to attend the institution again are high.

	2016	2017	2018	2019	2020	2021	2022	7 Year Average
Experience at WTAMU rated “Excellent” or “Great”	91%	91%	82%	89%	88%	88%	86%	88%
Students would “Definitely” or “Probably” attend WTAMU again	88%	89%	83%	89%	86%	87%	87%	87%